

Video is everywhere. It won't necessarily be agencies that employ in-house editors, it will be companies with large marketing and internal communication departments

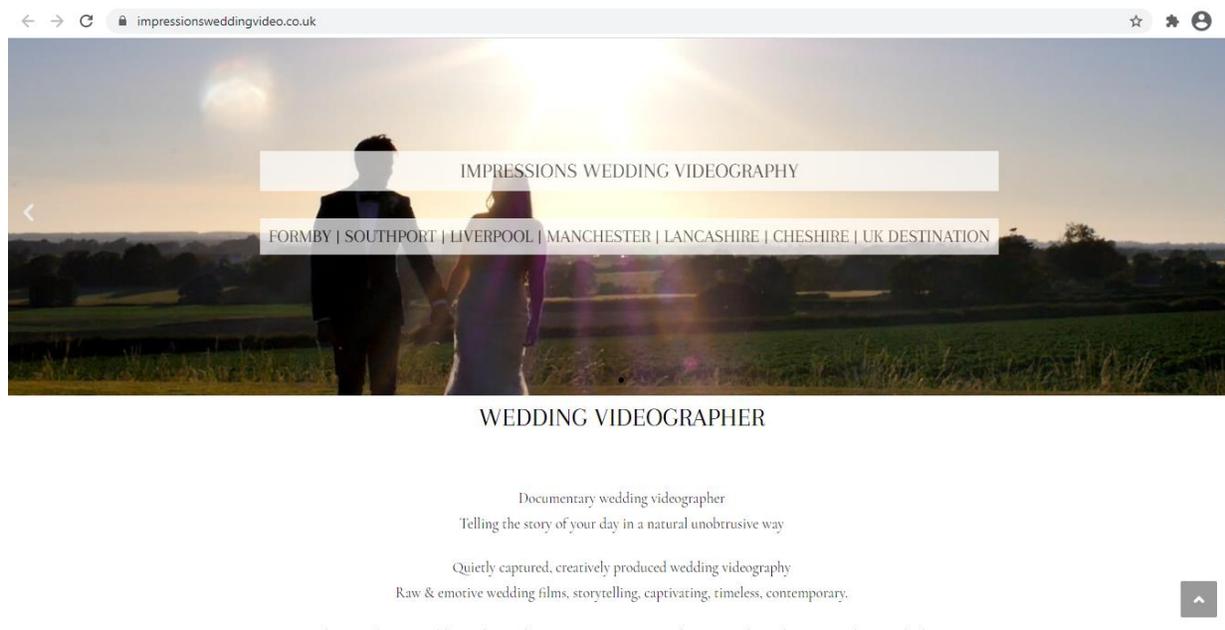
I like editing because it gives me the chance to tell a story, and that's something I really enjoy and always want to keep getting better at beyond that even the feeling of being able to take a bunch of elements and turn it into something focused is just a pretty cool feeling. For these reasons post production has become my current area of employment interest.

I have looked into five post production companies in the North West, which are

1. Impressions Wedding Video
2. SAMfilms
3. DV2Broadcast
4. Veracity Digital
5. Core Post

These all companies are different in their work. I picked these as they have good rating in the industry as compared to various others.

1. Impressions Wedding Video



Impression is a wedding videography company that delivers post production and visual editing services.

2. SAM films

The screenshot displays the SAM FILMS website. The top navigation bar includes links for HOME, EVENT FILMING, PROMO & CORPORATE, EDUCATION, PRODUCTIONS, and CONTACT. The main heading is "Creative Video Production services" with a subtext: "Welcome to SAM Films, based in Lancashire specialising in live event filming, video marketing and helping businesses promote themselves creatively online. See it. Show it. Stream it." Below this is a large video player with the SAM FILMS logo. A "SERVICES" section follows, featuring three columns: "LIVE EVENT FILMING" (describing services for conferences and seminars), "PROMO & CORPORATE" (highlighting video's effectiveness for marketing), and "EDUCATION" (offering bespoke educational films). A "MORE" section at the bottom lists "PRODUCTIONS", "RECENT WORK", and "ABOUT US".

SAM FILMS HOME EVENT FILMING PROMO & CORPORATE EDUCATION PRODUCTIONS CONTACT

Creative Video Production services

Welcome to SAM Films, based in Lancashire specialising in live event filming, video marketing and helping businesses promote themselves creatively online. See it. Show it. Stream it.

SERVICES

LIVE EVENT FILMING

For conferences, seminars, training films, live music and sporting events - if it's live we can film it, stream it and show it! [CLICK ABOVE TO FIND OUT MORE.](#)

PROMO & CORPORATE

Viewers retain 95% of a message when they watch it in a video, compared to 10% when reading it in text! Your website is the shop window, so make sure it's visual... Promote your business with a sleek and modern promo film, video testimonials or a full social media marketing campaign. [CLICK ABOVE TO FIND OUT MORE.](#)

EDUCATION

We can work with you to enhance your online presence with bespoke and informative films that highlight your establishment and its successes. [CLICK ABOVE TO FIND OUT MORE](#) about our work and educational service.

MORE

PRODUCTIONS

SAM Films works on many other kinds of productions, including

RECENT WORK

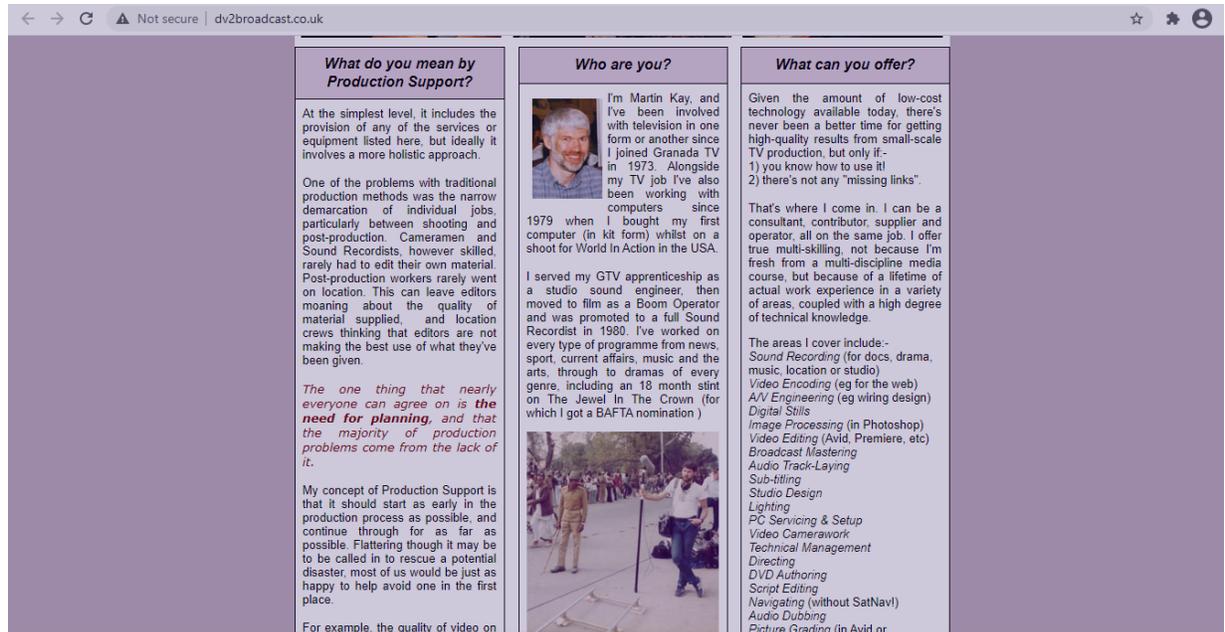
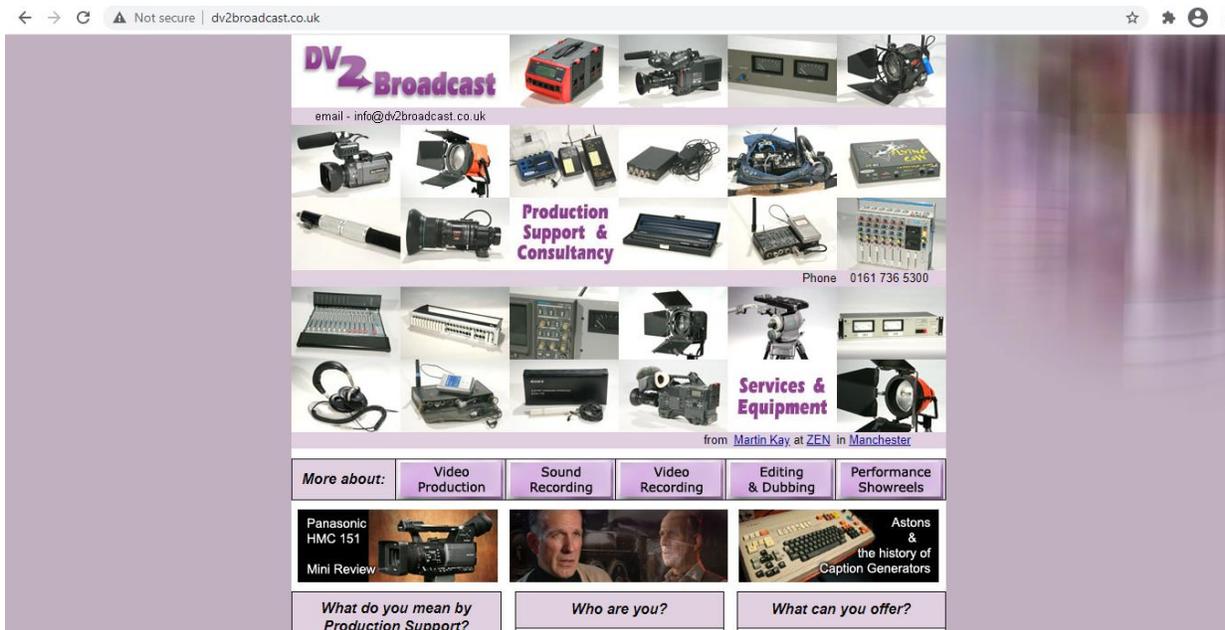
[CLICK HERE TO SEE JUST SOME OF OUR MOST RECENT PROJECTS](#)

ABOUT US

[CLICK ABOVE TO FIND OUT MORE about SAM Films and the team](#)

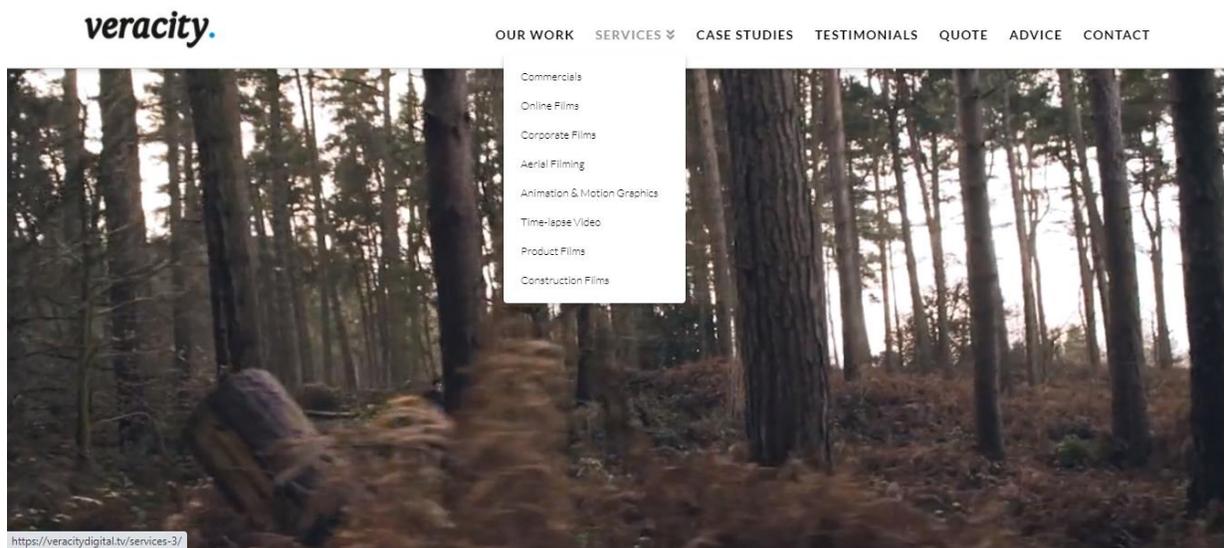
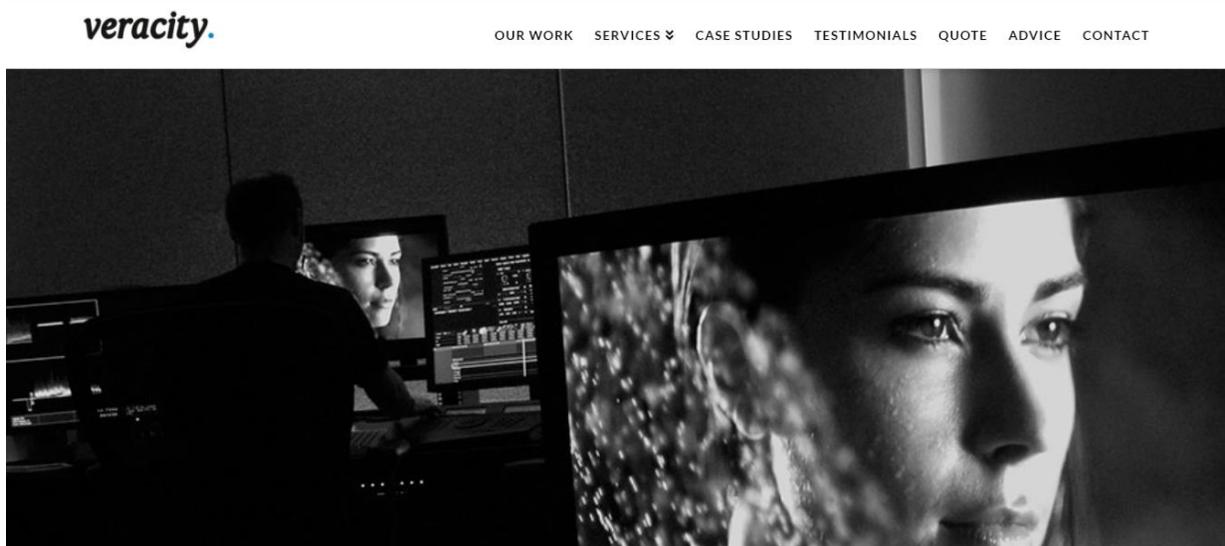
SAM films provide post production services, from corporate videos to live event filming, and also have experience in TV broadcast. The company specializes in video and media production as well.

3. DV2Broadcast



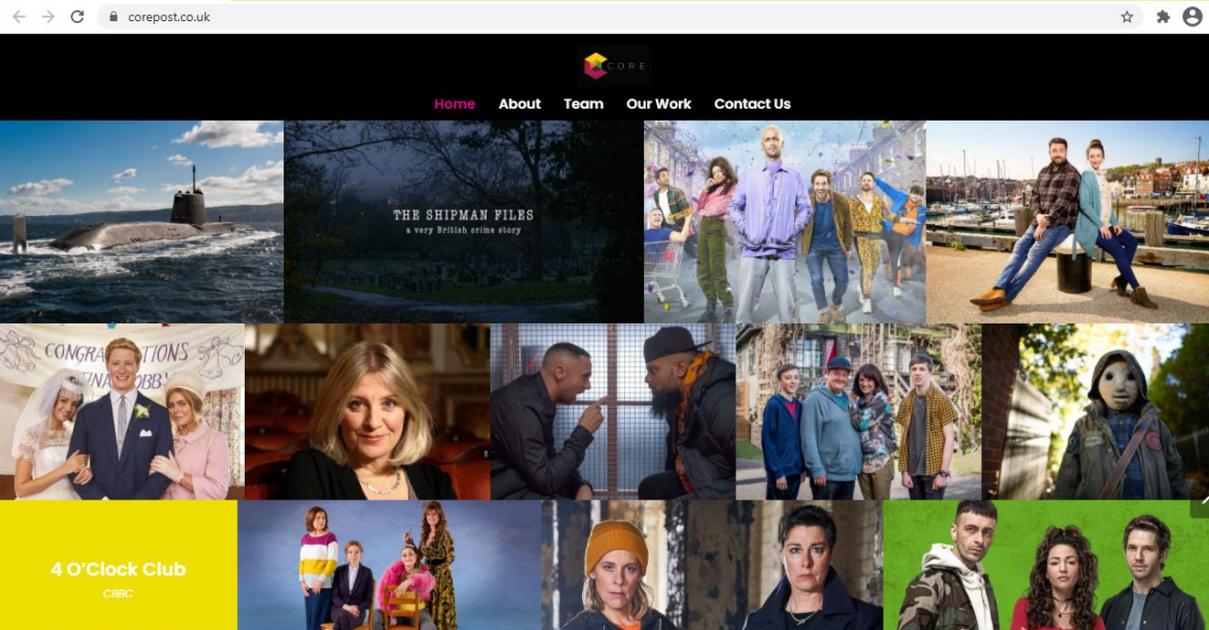
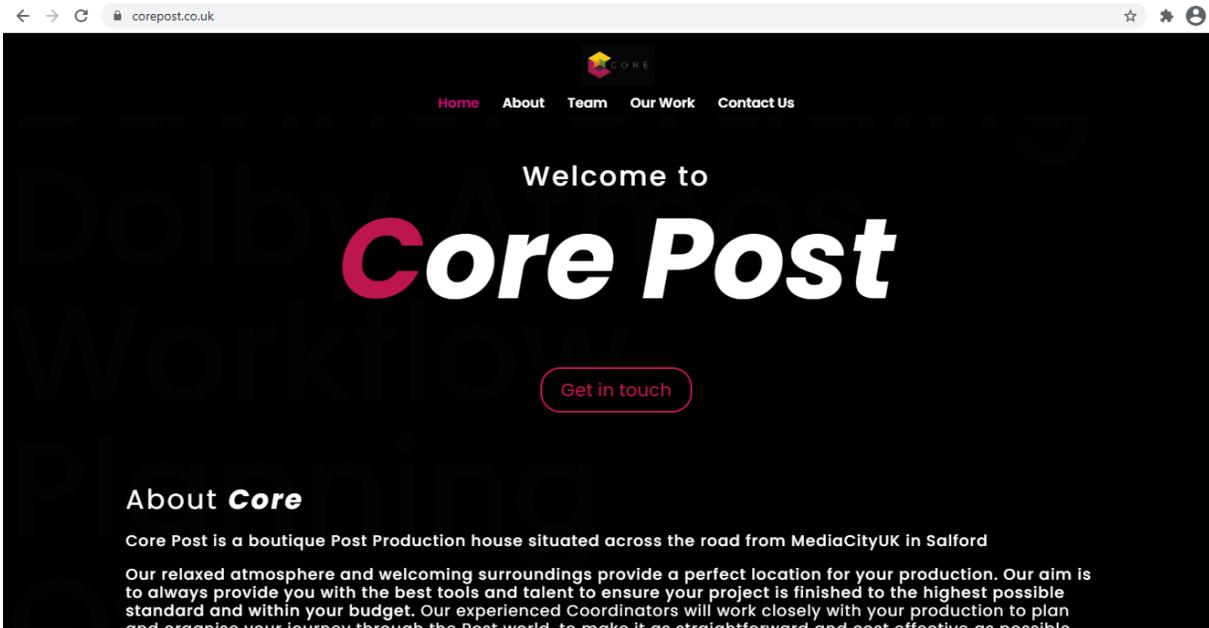
DV2Broadcast offer video production, sound recording, video recording, editing & dubbing and performance show reels.

4. Veracity Digital



Veracity Digital do a number of services for its customers such as commercial, online films, aerial films, time-lapse video, animation and motion graphics and many more.

5. Core Post



Out of these interesting companies I would like to have a placement in Core Post. This company is different from the others as it is a boutique post production house and they have many feathers in their hat. Core Post is the only post production company that delivered BBC's first ever transgender sitcom in 2015. They work for BBC group: BBC One and BBC Two, BBC Three, BBC Four, Skyone, Channel 4,

Channel 5, ITV 1, CBBC, and Discovery. Picture finishing, color correction, editing and dubbing theatres that offers stereo mixing are the services offered by Core Post. I chose to work here as they offer unique services and have creative vision. The company has fantastic and nurturing leadership and big budget clients are under its umbrella. At work with them will give me more exposure and will be beneficial for building a good career path.

References

<http://samfilms.co.uk/>

<http://dv2broadcast.co.uk/>

<https://veracitydigital.tv/>

<https://corepost.co.uk/>

<https://impressionsweddingvideo.co.uk/about-wedding-videography/>

<https://www.prolificnorth.co.uk/featured/features/2015/06/northern-startups-core-post-post-production-company>